



Project Owner :



Project Delivery Partner :



## Media Statement

*For immediate release*

### PAINTING THE LRT3 CONTEST

**KUALA LUMPUR – 13 October 2016:** Members of the public are invited to creatively present the LRT3 project in graphics form in the “Painting the Rail Future” art contest which will run until 13 December 2016.

Winning entries will be featured on hoardings and other LRT3-related promotional material with credit given to the original artists.

“We wish to encourage members of the public to be part of the urban rail transformation initiatives and showcase their talents in presenting the LRT3 project graphically in the most creative manner,” said LRT3 Project Director Datin Norlia Noah of Prasarana Malaysia Berhad.

The contest is opened to four categories of participants, namely primary school students between 7 and 12 years old; secondary school students between 13 and 17 years old; university students; and an open category, with prizes up to RM3,000 cash.

A panel of judges will select a winner and 2 runners up from each category. The judging panel will consist of a representative from Prasarana as well as notable personalities in the creative space.

Category		Prizes	
1	Primary School (age 7-12)	Winner	RM500 book voucher + RM500 cash
		1 <sup>st</sup> Runner Up	RM300 book voucher + RM300 cash
2	Primary School (age 13-17)	2 <sup>nd</sup> Runner Up	RM200 book voucher + RM200 cash
		Winner	RM1000 book voucher + RM500 cash
3	College/University	1 <sup>st</sup> Runner Up	RM1000 book voucher + RM300 cash
		2 <sup>nd</sup> Runner Up	RM1000 book voucher + RM200 cash
		Winner	RM3000 cash
4	Open (all ages)	1 <sup>st</sup> Runner Up	RM2000 cash
		2 <sup>nd</sup> Runner Up	RM1000 cash
		Winner	RM1000 cash

All submissions are limited to water colours, crayon, colour pencil and computer graphics methods only. Winners will be selected on the basis of:

- a. Interpretation and the clarity of the theme to the viewer.
- b. Creativity and originality of the depicted theme.
- c. Quality of artistic composition and overall design based on the theme.

d. Overall impression of the art.

Details and terms and conditions of the contest are available at [www.lrt3.com.my](http://www.lrt3.com.my).

Winners are expected to be announced January 2017.

The 37km LRT3 project which traverses 26 stations will enhance the connectivity and mobility of some two million people living and working between Bandar Utama in Petaling Jaya and Johan Setia in Klang.

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Issued for Prasarana Malaysia Berhad. For media inquiries, please contact Liyana Yusuf at 014-734 5461 or Marc Fong at 017-664 5904.

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#### **ABOUT PRASARANA MALAYSIA BERHAD**

Established in 1998 and operational since 2002, Prasarana is the asset owner and operator of the country's two LRT networks and the KL Monorail; in addition to the bus services of Rapid Penang, Rapid Kuantan, Rapid Kamunting and Rapid KL, which covers the operations of the environmental-friendly Bus Rapid Transit – Sunway Line. Beyond the efforts to transform the country's public transport services via Rapid Rail Sdn Bhd and Rapid Bus Sdn Bhd, Prasarana has also established Prasarana Integrated Management & Engineering Services Sdn Bhd (PRIME) to provide management and engineering consultancy services, and Prasarana Integrated Development Sdn Bhd (PRIDE) to undertake commercial and transit-oriented development projects to further strengthen the performance of the company. Prasarana has also set up Prasarana Rail and Infrastructure Projects Sdn Bhd (PRAISE) to manage major infrastructure projects such as the LRT3 project.

#### **ABOUT MRCB GEORGE KENT (MRCB GK)**

MRCB George Kent Joint Venture (MRCB GK) was appointed on 4th September 2015 as the Project Delivery Partner (PDP) of the Light Rail Transit 3 (LRT3).

MRCB is currently the largest developer cum contractor of Transit Oriented Developments (TODs) in Malaysia, while George Kent is the largest home-grown railway system specialist in Malaysia.

MRCB GK brings to the LRT3 project a highly-skilled and professional staff pool experienced in transit projects, with tailored and cost-effective solutions specific to Prasarana's needs in a collaborative and supportive manner.

### **ABOUT THE LIGHT RAIL TRANSIT LINE 3 (LRT3)**

The LRT3 envisages to connect 2 million people between Bandar Utama and Klang by 2020. Developed in line with Greater Kuala Lumpur/ Klang Valley (GKL/KV) Land Public Transport Masterplan, LRT3 will be a key feature in extending rail connectivity to the Western Corridor of GKL/KV. For more information, visit [www.lrt3.com.my](http://www.lrt3.com.my) and follow [@myLRT3](https://twitter.com/myLRT3)